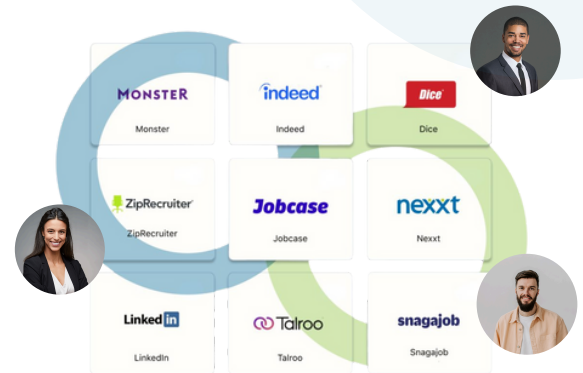# hoops™

Maximize Your Job Post Performance

Programmatic Advertising to Reach the Right Talent

Stop Guessing. Start Optimizing.

The **Hoops Managed Network** uses programmatic advertising to eliminate guesswork in job postings. Our AI-driven system automatically places, bids, and optimizes ads across hundreds of job boards, ensuring your budget goes where it delivers the best results. By analyzing real-time data, it continuously shifts spend to top-performing platforms—maximizing reach, reducing costs, and improving applicant quality.

MONSTER — Monster
indeed — Indeed
Dice — Dice
ZipRecruiter — ZipRecruiter
Jobcase — Jobcase
nexxt — Nexxt
LinkedIn — LinkedIn
Talroo — Talroo
snagajob — Snagajob

Why Programmatic Advertising?

✅ **Maximized Reach & Visibility**

Leverage AI-driven placements across job boards, niche sites, and digital channels to reach key talent.

✅ **Higher Quality Applicants, Lower Costs**

Allocates spend to top job boards based on candidate preferences, reducing waste and improving quality.

✅ **Real-Time Adjustments for Better Performance**

Continuously optimizes ad placements, bidding, and budget allocation based on live data—unlike static job postings.
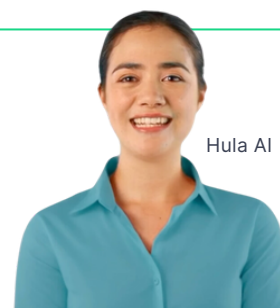
Key Features of The Hoops Managed Network

SEO-Enhanced Job Descriptions

Our team refines postings for higher search visibility and better applicant engagement.

AI-Powered Targeting

AI analyzes data to place ads on top-performing job sites, reaching the most relevant candidates.

Budget Optimization

Automated bidding prioritizes high-ROI platforms and times, lowering cost-per-hire.

Dynamic Ad Placement

Shifts spend and rotates job posts in real time to maximize exposure and minimize waste.

Adaptive Machine Learning

Learns from your hiring funnel to refine targeting and improve applicant quality over time.

Full Transparency & Control

Access real-time analytics, adjust budgets, or pause ads anytime once you have enough applicants.

Amplify Your Hiring ROI

Ditch manual job postings and let Hoops automate and maximize your job ad performance.

Build Your Winning Team

Hula AI

✉ connect@hoopshr.com   📞 +1 (877) 262 - 7358   🌐 hoopshr.com

Click or scan to watch our Hula AI video!