



# Hoops Hiring Concierge Service

Only **\$199** /Year

\$149 Per  
Additional Location



## Your On-Call Hiring Support Team

The Hoops Hiring Concierge Service gives your practice on-call hiring support, expert guidance, and ready-to-use tools that make every step of hiring faster and easier. For only \$199 per year, your practice gets direct access to a professional hiring concierge who can answer questions, provide guidance, and supply the templates, insights, and systems you need to run an effective search. When you're ready to start recruiting, you can choose from a range of optional add-on services for whatever level of support your role needs.

## Core Services Include:

- ✓ **Hiring Advice Hotline**  
Real-time phone support for any hiring question, challenge, or strategy decision.
- ✓ **Applicant Tracking System (ATS)**  
A simple, centralized software to organize applicants and manage your hiring workflow.
- ✓ **Competitive Salary Insights & Market Data**  
AI-powered pay benchmarks and real-time competitor job listings to guide offers.
- ✓ **Hiring Help Desk Support**  
Quick email support for ATS questions and guidance on hiring needs.
- ✓ **Job Description Templates**  
Clear, ready-to-use job descriptions written for eye care roles.
- ✓ **Interview Guide Templates**  
Structured phone-screen guide to help your team run consistent first interviews.
- ✓ **Offer Letter Templates**  
Professional templates to create clear and candidate-ready job offers.
- ✓ **Add-On Recruiting Services Available**  
Optional recruiting support to activate anytime your search needs more help.

# Add-On Services Include:

Use the add-on services as much or as little as you need to be successful.

| Add-On Services                               | Pricing Per Role  | Benefit  |
|---|---|--|
| <b>New Job Activation</b>                     | \$150 per new job (required)                              | Every new job is professionally scoped and launched in our platform for a strong start.                          |
| <b>Job Board Ads (Inbound Recruiting)</b>     | Starting at \$350   | Programmatic ads place your role across hundreds of job boards to attract qualified applicants.                  |
| <b>Passive Sourcing (Outbound Recruiting)</b> | Starting at \$500   | Targets qualified professionals who aren't actively job searching and promotes your role.                        |
| <b>Recruiter Phone Screening</b><br>~ OR ~    | \$375 for 5 completed calls<br>+\$75 each additional      | A recruiter pre-qualifies candidates and schedules interviews so you only meet qualified people.                 |
| <b>AI Agent Phone Screening</b>               | \$400 for 20 completed calls                              | AI voice agent filters candidates using screening questions aligned to your required qualifications.             |
| <b>Interview Scheduling</b>                   | Included with recruiter screening (not AI agent)          | We schedule first interviews between you and qualified candidates after completed phone screens to avoid delays. |
| <b>Alignment Meetings</b>                     | Starting at \$300 for 2 reviews<br>+\$150 each additional | Regular reviews that check progress, adjust your strategy, and improve your hiring outcomes.                     |
| <b>Offer Consultation</b>                     | \$99 per offer  | Helps you structure a competitive, compelling offer to increase acceptance rates with top candidates.            |

## Hiring an Associate OD?

For Associate OD roles, Hoops requires these add-on services to support your search: job board ads, passive sourcing, recruiter phone screening, an onboarding call with set-up, and alignment meetings (2 minimum, with 2 to 4 per month recommended). A \$1,000 success fee applies per hire. Budgets for job board ads, passive sourcing, and recruiter phone screening will vary based on role criteria and market conditions.

## Don't Let Hiring Hold Back Your Growing Practice

Contact Gregg Fowler, Head of Commercial Strategy, to learn more about our exclusive offer:

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